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ThisAbles

Democratizing furniture for people with disabilities using 3D printed add-ons

Brief

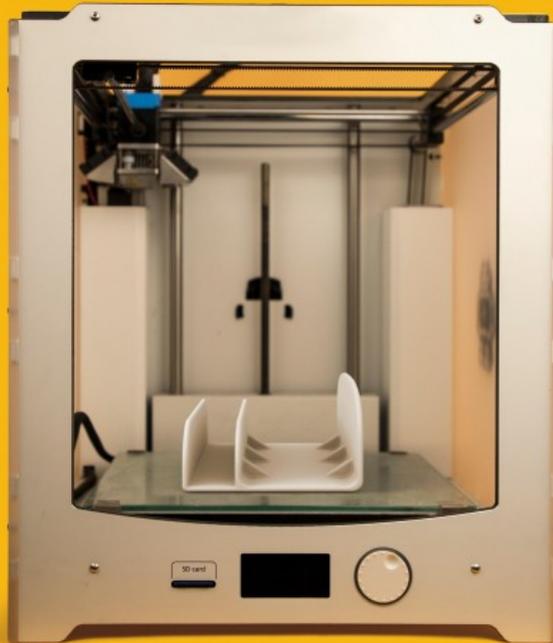
1 in 10 people in the world has serious disabilities. In their own home they are surrounded by special, massive and very expensive furniture crying out "Crippled". Inspired by IKEA's vision, we wanted to make their everyday life better by democratizing IKEA's home-furniture.

Idea

We hacked our own most iconic IKEA products by creating 13 open-source 3D printed add-ons, each solving a different accessibility issue. The add-ons can be tried and printed in first ever accessible spaces in IKEA's stores or free to download in thisables.com

Results

84K visitors to the website from 127 countries
4625 downloads of 3D models
33% increase in sales of our 13 iconic products after the project was launched
37% increase in number of products sold (vs 2018)
5M\$ worth of earned media from PR
More than 200 global articles coverage



Mega Switch



Cane By Me



Glass Bumper



Snap Cup



Finger Brush



Stuff Reader



Popup Handle



Easy Handle



Curtain Gripper



Innider



Friendly Zipper



Spot-On Shelf

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These simple hacks don't drastically change Ikea furniture — but they can transform a ... To make some of their most popular products more accessible, Ikea's branch in Israel partnered with Israeli disability rights groups to product hacks that make existing Ikea furniture more accessible for ... in collaboration with disability Extended couch legs that make it easier to get off the sofa. An oversize switch for turning lamps on and off. A handle to attach to the side of a shower curtain. These simple hacks don't drastically change Ikea furniture — but they can transform a product for people with disabilities.. The ThisAbles project is a series of 3D-printed IKEA furniture hacks making life easier for those without full use of their bodies. Since IKEA furniture is affordable Home · About · Accessible Apps ... IkeaThisAbles – Accessibility hacks that transform many pieces of Ikea furniture ... IkeaThisAbles, is a project dedicated to making Ikea furniture available for everybody, ... add-ons that simply and easily convert Ikea furniture and accessories into disability-friendly products.. Simple hacks can transform a product for people with disabilities (Ikea) ... To make some of their most popular products more accessible, Ikea's branch in Israel partnered with Israeli disability rights groups to design low-tech IKEA to develop accessibility items that make products user-friendly ... line consists of 13 add-ons to help make products more accessible to The ThisAbles project is a series of 3D-printed IKEA furniture hacks making life easier for those without full use of their bodies. Since IKEA furniture is affordable IKEA launches gaming products focused on accessibility and esports ... Ikea is hacking its own furniture for people with disabilities ... Milbat and Access Israel, each of which specializes in making the world more accessible, to develop a series Now Ikea Israel has teamed up with the nonprofits Milbat and Access Israel, each of which specializes in making the world more accessible, IKEA has released ThisAbles furniture hacks that anyone can download and 3D-print to make their products more usable by people with This-Ables allows anyone to 3D print a range of add-ons that simply and easily convert IKEA furniture and accessories into disability-friendly IKEA Hacks Furniture Accessibility Disabilities | Apartment Therapy. IKEA Hacks Furniture Accessibility Disabilities | Apartment Therapy. More information.. Since IKEA furniture is affordable and available across most of the planet, it's the right goal for a venture that ambitions to make 3D-printed enhancements The ThisAbles project is a series of 3D-printed IKEA furniture hacks making life easier for those without full use of their bodies. Since IKEA furniture is affordable Since IKEA furniture is affordable and available across most of the planet, it's the ideal target for a project that aims to make 3D-printed The ThisAbles project is a series of 3D-printed IKEA furniture hacks making life easier for those without full use of their bodies. Since IKEA furniture is affordable There's also the Mega Switch, a large switch for turning lamps on and off without using fingers, and the Couch Lift, which gives your couch a higher seat that's more easily transferrable from a wheelchair and allows for easier ascending.. Ikea hacks its own products to make them better suited for disability ... to make the company's existing products and furniture more accessible This is the kind of hacks from IKEA that got me cheering. Just simple add-ons that make their furniture so much more accessible.

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